

HONEY POTZ

Authenticate Your AI

www.honeypotz.net

2024

PRESENTATION BY:

Steve Rosenblum
Co-founder & CRO Honeypotz



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ORIGIN



While working on Wall Street, Vlad our Founder took a walk one day and reflected upon all of the cyber attacks that took place and decided to “fix” the problem and “stop” the attacks.

- Founded 2016
- 8 employees
- Headquarter in Connecticut
- Partners: Google, Microsoft, Amazon Web Services, IBM, Anjuna and Fortanix

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OUR VISION & MISSION

VISION

Allow enterprises to utilize innovative technologies such as AI, ML and ChatGPT freely without the risk of breach or attack.



MISSION

Protect global enterprises with a privacy, compliance and encryption platform, allowing companies to use AI, ML, Cloud & Applications securely at the CPU level

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AI IS DANGEROUS

Marriott hit with 123M fine for exposing information of 383M guests

British Airways exposed 500,000 customers confidential information due to insider access, resulting in 230M fine



Samsung employees use ChatGPT and reveal proprietary source code facing “trade secret” exposure

Two former Tesla employees breached security protocols and accessed 75,000 employee records including personal information. They sold this information to a foreign media company

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CYBERSECURITY IS OUTDATED

Traditional cybersecurity solutions focus on controlling and preventing network attacks and access by outside threats and end users. They do not focus on “insider threats” or users with validated credentials.

****43% of all breaches are committed by insiders**

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THE PROBLEMS

- Insider Breaches
- Privacy & Compliance
- Damaging Company Reputation
- Unsecure AI, ML & ChatGPT Models
- SEC Fines
- Trade Secret Exposure
- Ransomware Attack



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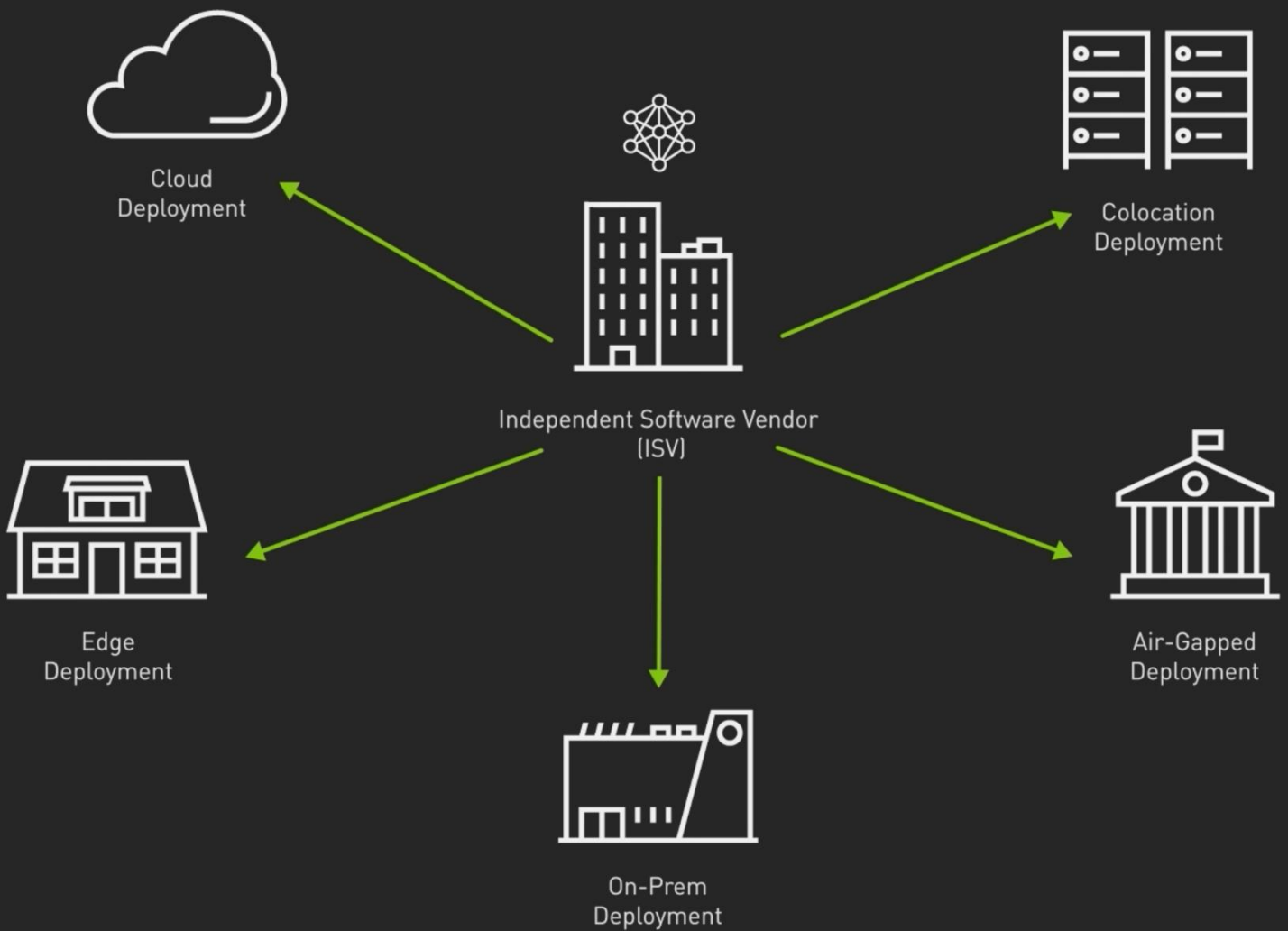
SOLUTIONS

Platform that secures and encrypts data, applications and storage at the CPU level. This prevents any and all exposure to insider threats or outsiders with validated credentials.

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HOW IT WORKS



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HOW IT WORKS

Data at Rest



Data in Transit



Data in Use



Confidential Computing

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HOW IT WORKS

DATA, AI MODELS, AND APPLICATIONS

In Transit  SECURE

At Rest  SECURE

In Use  NOT SECURE

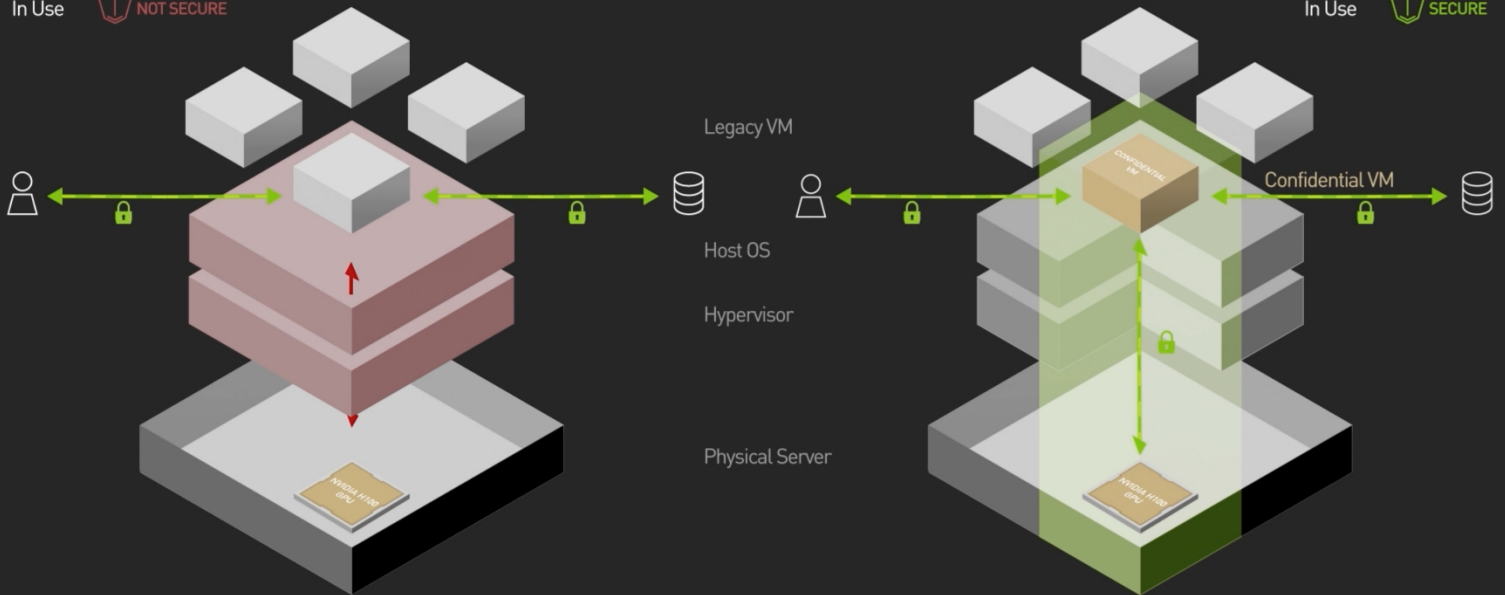
In Transit  SECURE

At Rest  SECURE

In Use  SECURE

CC Off

CC On



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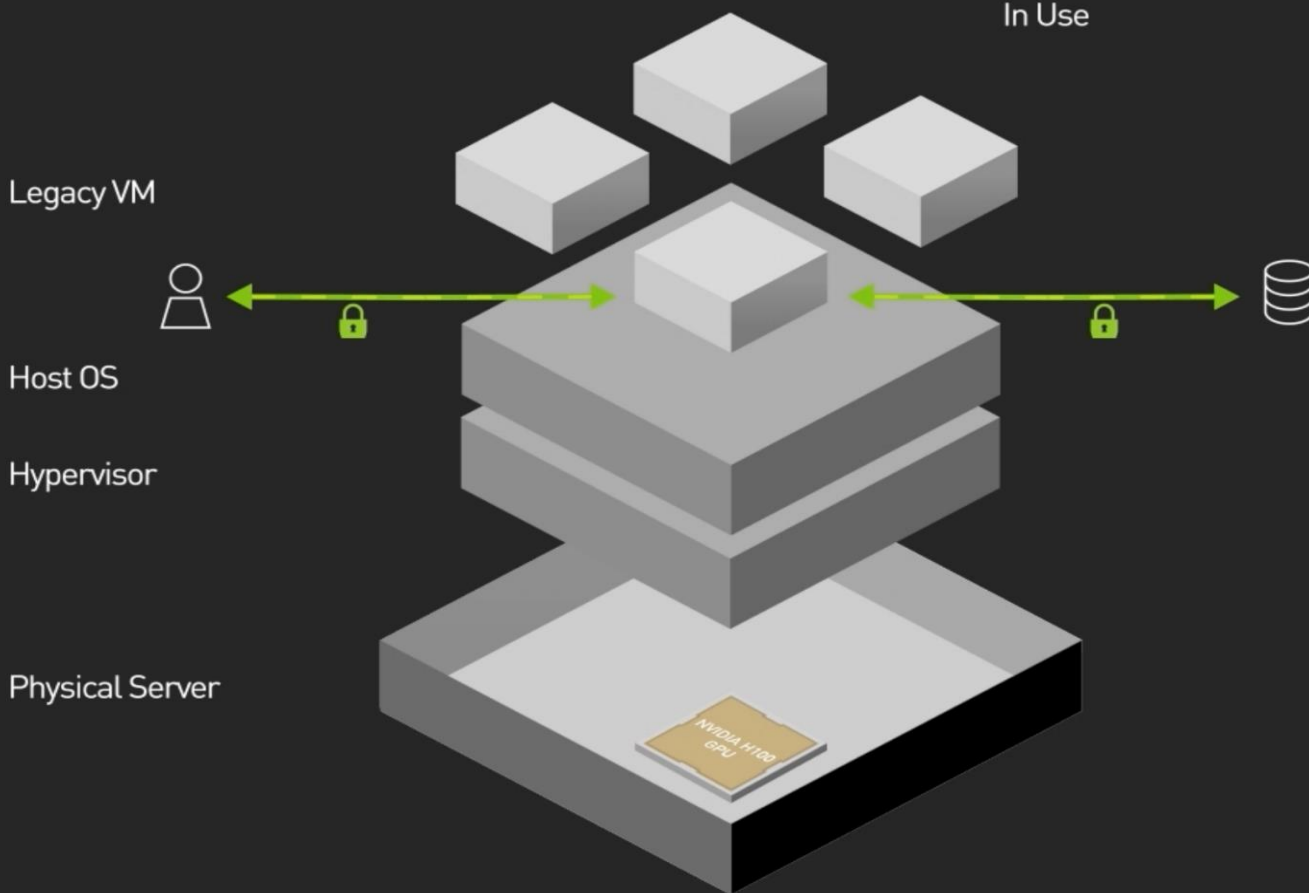
HOW IT WORKS

DATA, AI MODELS, AND APPLICATIONS

In Transit  SECURE

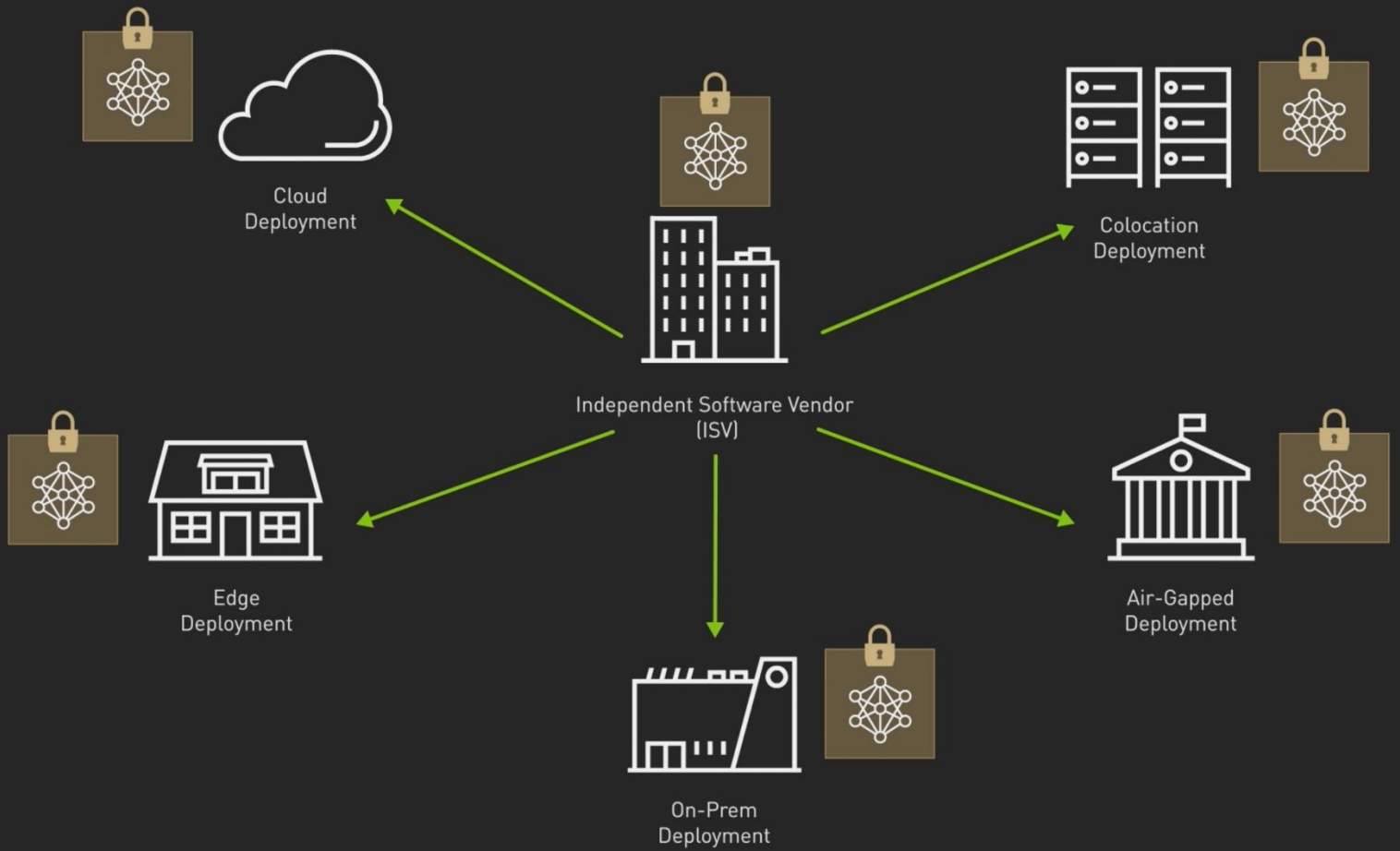
At Rest  SECURE

In Use



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HOW IT WORKS



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Vault Platform

- Protect “Data In Motion”
- Secure Enterprise at CPU level
- Setup Secure Enclaves

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TARGET MARKETS

- Biotech/Pharmaceuticals
- E-Commerce
- Financial Services
- Healthcare



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OUR TEAM



Vlad Lialine
Founder, CEO & CTO



Steve Rosenblum
Co-founder, CRO



Swaraj Singh
CMO



David DeSeantis
Co-founder, Lead Developer

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THANK YOU

Contact Us



vlad@honeypotz.net
203-273-6908
steve@honeypotz.net
610-304-7034

**8 The Green, Ste R
Dover , DE 19901**

www.honeypotz.net
